



スシクラフト

SUSHI CRAFT

Crafted with love

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SUSHI CRAFT
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The Story Behind SUSHI CRAFT



Sushi Craft is more than sushi — it's craftsmanship. Built on the belief that true sushi is made by hand, with patience and respect for every ingredient.

We focus on quality, balance, and detail, carefully selecting our ingredients and crafting each roll with precision and passion. Every plate reflects our commitment to reimagining sushi through a modern approach while honoring its essence.

Sushi Craft Where sushi becomes an experience worth remembering.

Visual Identity

Logo Concept



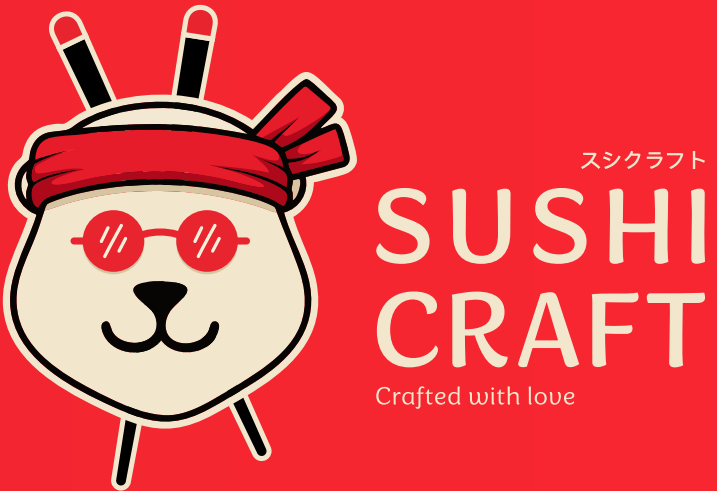



The Sushi Craft logo uses a beaver character as a symbol of craftsmanship, reflecting its natural skill in building. The red sushi-chef headband adds a clear Japanese touch.

The design is simple, modern, and easily recognizable, expressing that each sushi piece is made with care and passion—just like a beaver crafts its work with precision.

The phrase “Crafted with love” reflects the brand’s spirit and handmade quality.

logo Variations



Colors



HEX **#e8242e**
RGB **232 / 36 / 46**
CMYK **3 / 98 / 91 / 0**

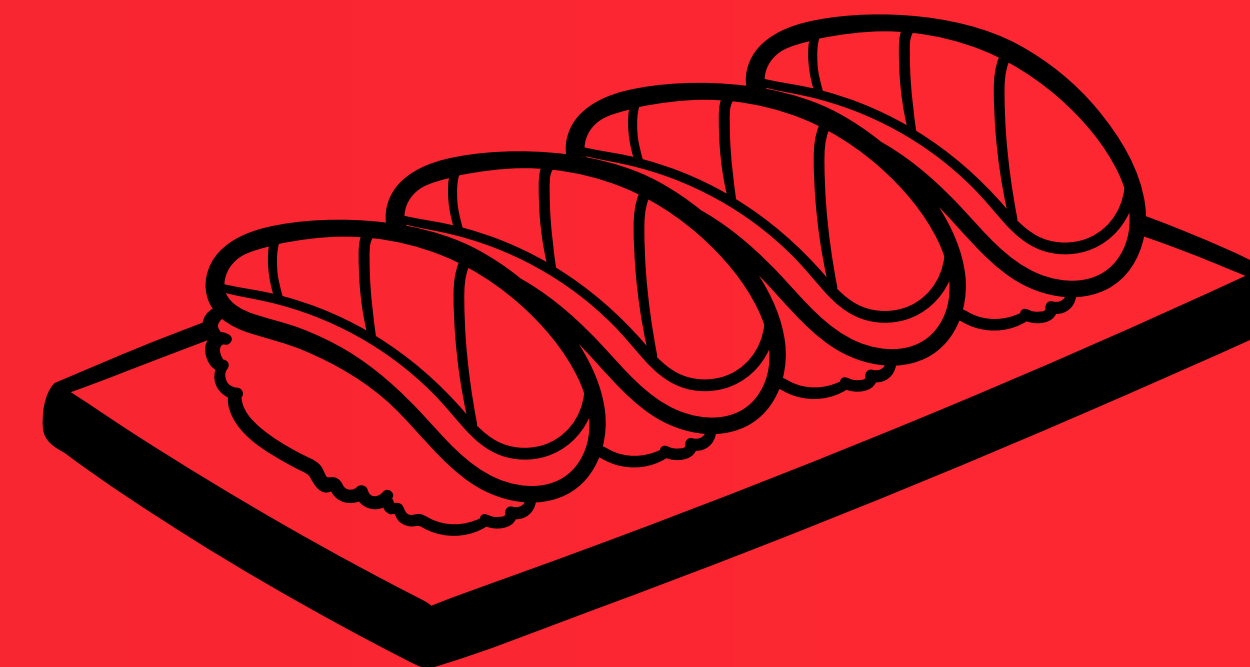
HEX
RGB **242 / 230 / 205**
CMYK **4 / 8 / 21 / 0**

HEX **#000000**
RGB **0 / 0 / 0**
CMYK **75 / 68 / 67 / 90**



Font

Baga

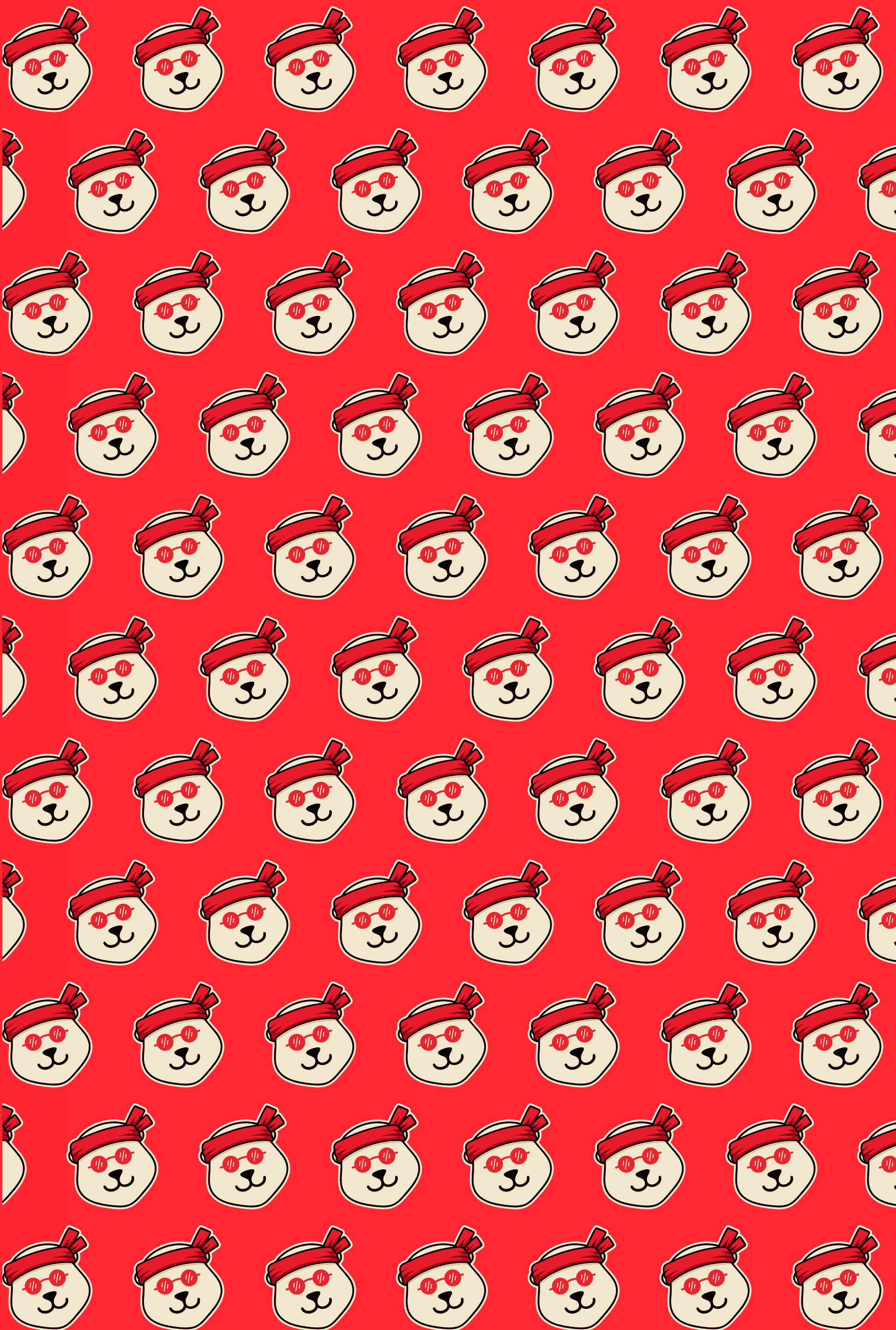


ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#%\$

Pattern



Brand in Use





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**SUSHI
CRAFT**
Crafted with love



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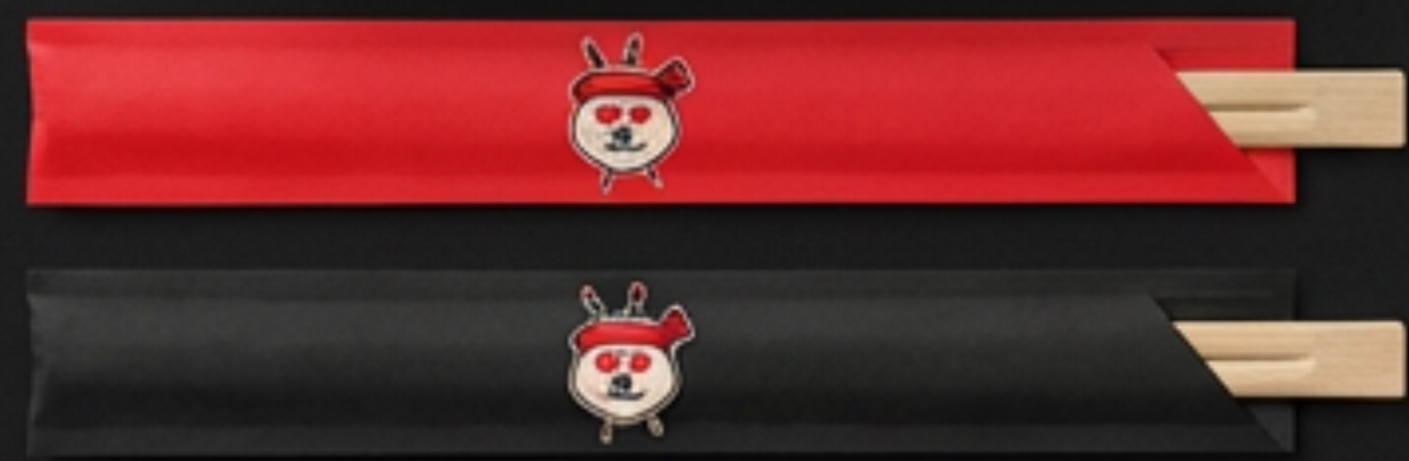
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THANK YOU



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