



Corridor-Italian Bistro

Brand Guidelines

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The Logo



Corridor

ITALIAN BISTRO

Welcome to Corridor brand guideline. These guidelines explain how to describe Corridor and when and how to use the Corridor's logo.



Logo includes: Text
Wordmark

**Logo
Colors**



HexCode
#9faea2

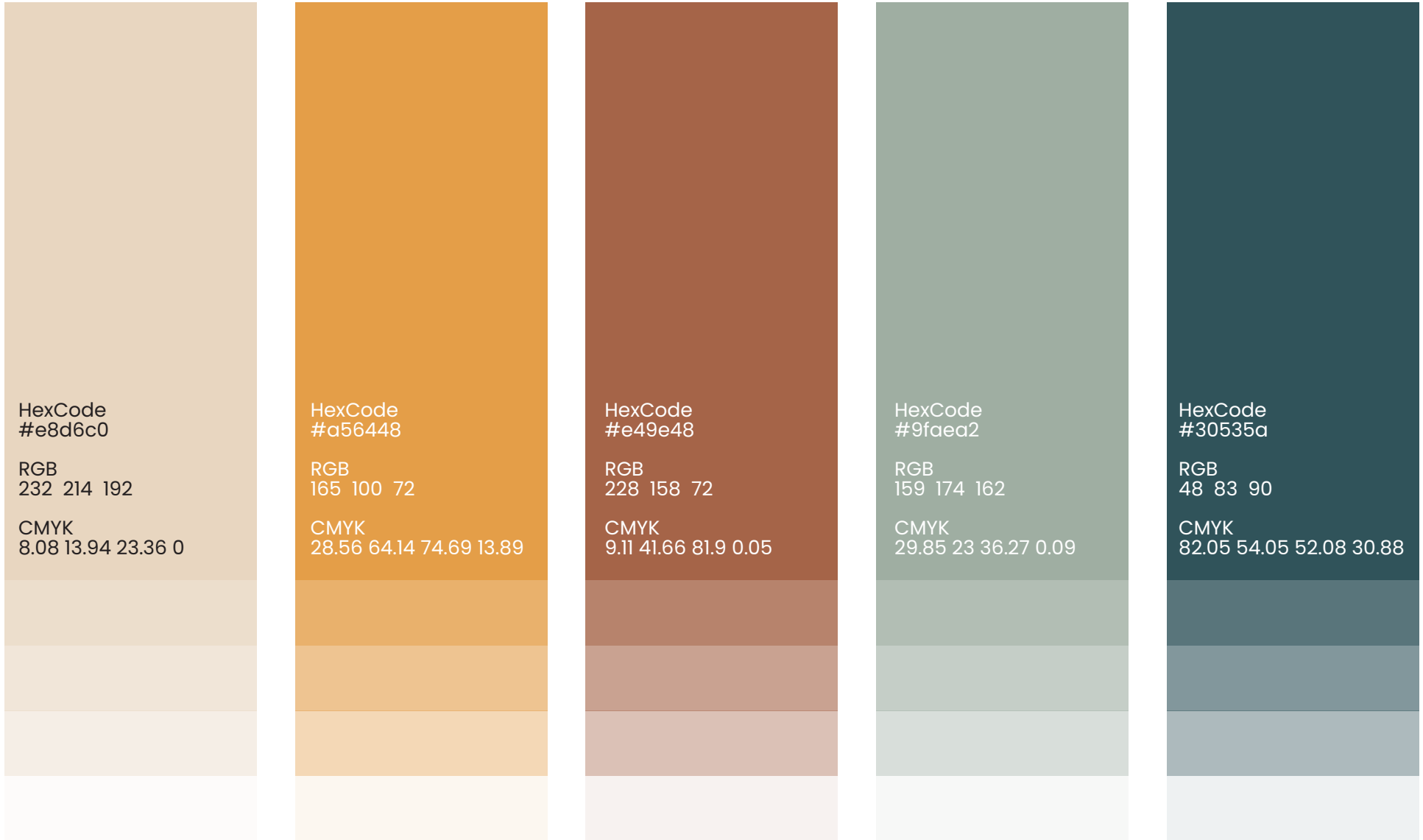
RGB
159 174 162

CMYK
29.85 23 36.27 0.09

HexCode
#30535a

RGB
48 83 90

CMYK
82.05 54.05 52.08 30.88



Usage Options



The logo is designed for flexible use and can be displayed in horizontal orientation, as shown above.



When using the logo across various sizes, it's essential to maintain its clarity and impact, ensuring consistent brand recognition. In larger formats, such as signage, banners, or digital headers, the logo should appear bold and highly legible, with ample spacing to emphasize its design elements. For medium sizes, like in social media posts, email headers, or on product packaging, the logo should remain crisp, with any accompanying text or icons scaled proportionally to avoid crowding.



	Clear space zone	
		
	Clear space zone	

This space is intentional and plays a critical role in ensuring that the logo remains visually clear and impactful. White space provides a buffer that isolates the logo from surrounding elements, avoiding clutter and distraction. By giving the logo room, the design appears more professional, balanced, and aesthetically pleasing. It also helps to draw the viewer's focus directly to the logo, enhancing its prominence and ensuring that it's easily recognizable at a glance. Proper white space is essential for maintaining a harmonious layout and reinforcing brand identity.

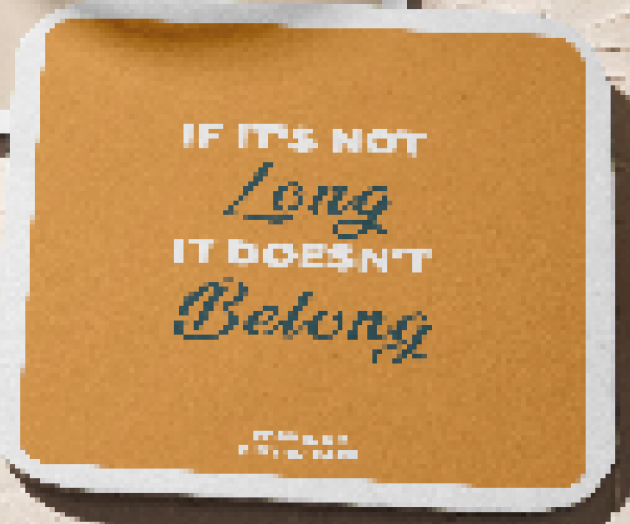
Typography

Brand In Use

Corridor

ITALIAN BISTRO

BISTRO









Eat, Grab, Repeat

Corridor
Italian Bistro

100% OF THE ORIGINAL



GO BIG
GO 30CM.







